

Rapidly-Growing Café Chooses ‘Wisely’ with PioneerPOS

May 2016 – Brooklyn, N.Y.-based [Wise Espresso Bar](#) was growing rapidly and needed an intelligent POS hardware/software solution as they continued to expand their operations. As a popular new destination café offering fresh, high-quality cuisine, invigorating drinks, and a relaxing environment for everyone to enjoy, they were looking for a POS offering that would improve their operational efficiency and allow them to quickly go live. Thanks to the experts at [Super PC Systems](#) and [Aldelo](#) restaurant software on [Pioneer POS](#), their POS solution was chosen ‘wisely’!

Wise consulted with their reseller partner, Super PC Systems—one of the largest authorized Aldelo channel partners in the U.S.—and were outfitted with an installation that not only met, but exceeded their overall expectations. Several POS stations and licenses with Aldelo software were installed using the stylish and versatile [CYPRUS](#) unit from [Pioneer POS](#). Perfectly designed for verticals such as hospitality, this 15-inch all-in-one solution runs Intel’s Core technology and has a spill-resistant screen.

The combined Pioneer POS/Aldelo installation was “a perfect solution for them,” explained Andrey Belyayev, the president of Super PC Systems. “The stations are fast enough to accommodate for a bigger install and be able to scale quickly without the need to upgrade.” He added, “The systems did not cost them any money upfront. We were able to accommodate the customer on a POS-as-a-Service. The customer pays for service only and received all hardware and software for free. The customer is also processing credit cards with Super PC, and therefore, we are able to keep the hand on the pulse and resolve any issues quickly and efficiently.”

Wise Espresso Bar was able to go-live within three days. “It made their operations seamless,” Mr. Belyayev said. “With 5 stations, they are able to accommodate every waiter without a line.” Wise now has the ‘wisest’ solution to accommodate their growing market throughout the New York City area.

About Pioneer POS

[Pioneer POS Inc.](#) designs and manufactures a complete line of industry specific all in one computers, touch screen monitors, kiosks, and tablets. Founded in 1994 and based in California, Pioneer POS manufactures its solutions from start to finish in the USA which are deployed in Retail, Hospitality, Factory Automation, Gaming, and Healthcare environments. Pioneer POS has built an exceptional reputation with its customers and solution partners for superior flexibility and responsiveness to customer needs including short lead times, long product life cycles (minimum of 5 years), easy customization, and quick turnaround. Pioneer POS sells through qualified technology resellers throughout the US and globally.

About Super PC Systems

[Super PC Systems](#) is a small but rapidly growing company with an office in Brooklyn, NY, Bensonhurst area. Super PC Systems is a top dealer of Aldelo software in the NYC area and nationwide. Aldelo is one of the leaders on the restaurant POS market, having more than 130,000 installations worldwide. Super PC Systems has more than 2000 installations with customers throughout tri-state area. We are committed to providing the best service with our technical support line open 24/7/365.

About Aldelo

[Aldelo](#) Restaurant POS Software solution offers 100% touch operated POS, multilingual user interfaces, gift card management, house accounts, store credits, frequent buyers program, reservations, waiting list, guest paging, labor control and even inventory management all in one package. Aldelo also offers a payment processing solution, fingerprint security, headquarters control, kitchen display integration, hotel integration and much more.