

J3 POS and Pioneer Implement Fully Automated Inventory Control

August 2015 – [Carle's Bratwurst, Inc.](#) is located in America's Bratwurst Capital, Bucyrus, Ohio where they serve their authentic, in-house German bratwurst. Harry and Alta Carle opened a one-room hometown grocery store in 1929. They have since passed the business down to their children whom though they expanded their offerings to a dining area, deli, and catering service, spreading their name throughout the country, continue to practice the original family traditions that started it all.



Customers come from miles around to enjoy a wide range taste of high quality foods from the only remaining Bucyrus bratwurst maker. With a comprehensive inventory and an ever-growing business, the owners at Carle's Bratwurst were looking to update their 13-year-old cash register system that forced them to manually perform many tasks that are now automated by updated technologies. [Pioneer POS](#) partnered Ganymede Technologies Corp. with [J3 Point-of-Sale's software](#) to keep operations at Carle's running efficiently through a new age of inventory management and customer service.

Several Pioneer POS [S-Line terminals](#) were installed along with several other vendor components to complement the system including Nexlink computers, APG cash drawers, the Cayan Genius credit card platform, CAS deli scales, and Zebra printers among several others. With the S-Line, employees at Carle's are now able to benefit from the touch screen terminal and integrated receipt printer. Carle's can now profit from the advanced capabilities of the [J3 Point-of-Sale's software](#). Some of the benefits they are now able to take advantage of are inventory control, accounting, rewards programs, sales history, house charges, and time clock programs. Employees no longer have to update pricing and keep track of inventory manually, allowing their time to be spent building and maintaining customer relationships.

The S-Line's all-in-one design allows easy setup and saves room for valuable counter space that can be used for advertising specials and additional product placement. Screen sizes are available at 12", 15" and 17" models. It is powered by Intel's Atom, up to 4th generation of CORE i7. It runs most Windows operating systems and is customizable by a number of additional peripheral add-ons such as barcode scanners and magnetic stripe readers. Overall, the S-Line's small footprint is incredibly valuable to retailers and restaurants like Carle's when counter space is limited.

Fred Fischer from J3 Point-of-Sale stated, "It was a big step for them going from a manual system to a fully automated inventory control package. They now have immediate access to data that used to take hours to compile." In addition to inventory control, the installed package included a rewards program that prints customer coupons as rewards are earned at the time of sale. Brand recognition and customer loyalty are both core values of Carle's Bratwurst, and packages like this take the dining and customer service experience to the next level.

Overall, the install took two full days. One day for the installation of equipment and one day to “go live” with all systems. Flexible training was provided for 3 days over a 3-week period. Fischer also concluded, “Although it is a new installation, they are starting to realize the value of the many features the software offers.” Carle’s Bratwurst can now continue to offer authentic foods and exceptional customer service while recognizing productivity increases through inventory control and real time analytical inventory movement.

About Pioneer POS

[Pioneer POS Inc.](#) designs and manufactures a complete line of industry specific all in one computers, touch screen monitors, kiosks, and tablets. Founded in 1994 and based in California, Pioneer POS manufactures its solutions from start to finish in the USA which are deployed in Retail, Hospitality, Factory Automation, Gaming, and Healthcare environments. Pioneer POS has built an exceptional reputation with its customers and solution partners for superior flexibility and responsiveness to customer needs including short lead times, long product life cycles (minimum of 5 years), easy customization, and quick turnaround. Pioneer POS sells through qualified technology resellers throughout the US and globally.

About Ganymede Technologies Corp.

[J3 Point-of-Sale](#) is a complete retail inventory management software system designed for retail hardware stores, lumber yards, pet stores, liquor stores, convenience stores, small grocery, and other general merchandise stores or other similar businesses who want to manage their inventory and increase their profits. J3 Point-of-Sale licenses include all software upgrades as part of our affordable support fees. These services are handled entirely in-house by our expert staff in Ohio. We started development of our POS system in 1993. We're proud to say that 2015 is our 22nd year of developing and marketing J3 Point-of-Sale software. See for yourself why our software is so easy to learn and operate, and how it will help you increase profits almost immediately. Give us a call today to schedule a [free demo!](#)