Pioneer POS Helps Catering Business Stay in 'InfoTouch'

July 2015 - The folks at JL Richards Prime Meats & Catering have been serving Dane county in Wisconsin for 20 years, providing a wide array of catered meats and treats for just about any event; they also have a wide selection of liquors, cordials, fine wines and imported beers. Whether you are looking to have a wedding catered or a company picnic, breakfast, lunch, pig roast, holiday party or an elegant special event, JL Richards is the caterer to look for in the greater Madison, WI area. At their Oregon, WI store location, they were looking to continue to provide the highest quality catering services by using technologies that are as reliable as their own. And that includes a top notch POS system. JL Richards had their old POS system for 7 years, and looked again to Annette Bichler who is the Managing Partner of Appleton, WI based Pioneer Retail Systems LLC. With the Pioneer POS Stealth M5 and InfoTouch StoreKeeper software, Annette said that "JL Richards now had their next generation POS system and were able to upgrade from XP in order to maintain PCI compliance and improve system efficiency."

InfoTouch StoreKeeper software is an amazingly affordable and robust product for integrated payment processing through Mercury Payment Systems and other common POS solutions. Designed from the ground up for use with touch screens, StoreKeeper works in a wide variety of specialty retail markets and runs under Windows XP, Windows Vista, and Windows Embedded for Point of Service. InfoTouch has been providing comprehensive POS technologies to the services industry since 1986; some specific industries include a wide variety of specialties such as apparel, convenience stores, museums and many more. JL Richards upgrade included Stealth-M5 terminals, two printers and three StoreKeeper software licenses. The Stealth-M5 has the flexibility to integrate with software technologies like StoreKeeper to provide an incredibly specialized solution to fit the exact need.

The Pioneer POS Stealth-M5 is a 15" all-in-one Touch Computer powered by Intel's Atom, available up to Core i7. Its versatile design and flexibility allows it to be configured to meet application requirements and budget. It has a compact footprint that allows it to take up very little countertop space and can easily be mounted on a wall or VESA pole, which is very important for a storefront like JL Richards where any amount of counter space is useful for advertisements, promotions and general marketing initiatives facing their customers. Add-ons include a Magnetic Stripe Reader, Biometric Reader, integrated Epson Printer, Customer Display, and other customizable products. It is also available in 12" and 17" formats, depending on the need of the user.

By upgrading the operating system, efficiency improved within the store which enhanced the productivity of employees. The training on the new operating system took only 2 days, and they were able to go live the day after the install. The system JL Richards have been relying on for years is ready to be used once again to provide a great experience for both employees and customers. Now, they can continue to be the go-to catering business in the greater Madison, WI area through the use of technologies that will propel them forward to newer opportunities.

About Pioneer POS

Pioneer POS Inc. designs and manufactures a complete line of industry specific all in one

computers, touch screen monitors, kiosks, and tablets. Founded in 1994 and based in California, Pioneer POS manufactures its solutions from start to finish in the USA which are deployed in Retail, Hospitality, Factory Automation, Gaming, and Healthcare environments. Pioneer POS has built an exceptional reputation with its customers and solution partners for superior flexibility and responsiveness to customer needs including short lead times, long product life cycles (minimum of 5 years), easy customization, and quick turnaround. Pioneer POS sells through qualified technology resellers throughout the US and globally.

About InfoTouch Corporation

InfoTouch Corporation, in San Antonio, Texas, has led the industry in developing comprehensive point-of-sale technology for specialty retailers, and service industry businesses since its inception in 1986. InfoTouch develops all of its software applications which include hundreds of vertical solutions for retail specialties merchants and service industry professionals. Products are sold worldwide directly and through a channel of highly qualified third party distributors InfoTouch has extensive experience in the automation of retail transaction functions for single store solutions and chain store enterprise management architecture.