





PioneerPOS and Mission IS Help the Clink Charity in the UK

January 2015 – The Clink Charity is unquestionably unique. Based in the UK, it operates fine dining restaurants that are open to the public yet located within working prisons, and manned entirely by prisoners working as chefs, waiters, receptionists and cleaners who receive accredited training in preparation for their release.

The idea behind the Clink Restaurant is straightforward; to reduce re-offending rates by providing recognized training in a true-to-life environment and assist ex-offenders to find work within the wider hospitality industry. It was the brainchild of Chef Alberto Cristi who developed the concept and, backed by the Clink Charity and Her Majesty's Prison Service, the first restaurant opened at HMP High Down, Surrey in May 2009 with the full support of then governor Peter Dawson. It was immediately successful in proving itself, with a dramatic fall in the re-offending rates for prisoners who had completed the training. The average re-offending rates for male prisoners in the UK in the first year after release is close to 50%, whilst the figure for those who have worked within the Clink are now less than 10%.



The second restaurant at HMP Cardiff followed in September 2012 and had near identical results. In September 2013 Ian Jones, Managing Director of Mission read that the charity would be opening a third Clink in HMP Brixton in early 2014 and contacted Christopher Moore, the Chief Executive of the charity, to offer a complete system fully installed and free of charge. Mission is one of the most highly regarded systems in the industry and Chris jumped at the opportunity gratefully. The two men met and had lunch at High Down, where it was agreed that Mission would supply systems not just for Brixton but also for High Down and Cardiff, as well as continuing the relationship into future expansion.

Ian then discussed his offer with Mission's principal hardware suppliers, Epson and Pioneer POS. Again both companies were very keen to help and offered to provide equipment free of charge. Gee Singgih, CEO of Pioneer POS, even flew over from California to have lunch at High Down, such was his desire to support the charity.

By May 2014 all three restaurants were using Mission EPOS, managed centrally from the charity's Head Office. Cardiff also has integrated Chip & PIN generously provided



by PaymentSense. A fourth restaurant, at HMP Styal in Cheshire, has been announced and work started there in September 2014.



Chris Moore – Chief Executive the Clink Charity: 'As with all areas of the training restaurants, we rely on generous donations from philanthropic individuals and organizations to support our ongoing growth. Our point of sale system has been kindly supplied by Mission, one of the best providers of point of sale equipment for the hospitality industry, who are keen to support the restaurants as we continue to expand. The Mission team have been very generous with their time and service in order to get all our restaurants changed over to this very user-friendly system'

Ian Jones – MD Mission Integrated Systems: 'We have had a great deal of success over the years and this is a perfect opportunity to give something back. As soon as I met Chris and listened to him speak, I knew I wanted to be involved'

Gee Singgih – CEO Pioneer POS 'The Clink offers an unforgettable fine dining experience to its guests, and provides a top-notch training to the inmates, We are proud to be a solution partner of Mission Integrated Systems, and honored to be part of this noble program.

About Pioneer POS

<u>Pioneer POS Inc.</u> designs and manufactures a complete line of industry specific all in one computers, touch screen monitors, and kiosks. Founded in 1994 and based in California, Pioneer POS manufactures its solutions from start to finish in the USA which are deployed in Healthcare, Retail, Hospitality, and Gaming applications. Pioneer POS has built an exceptional reputation with its customers and reseller partners for superior flexibility and responsiveness to customer needs including short lead times, long product life cycles (minimum of 5 years), easy customization, and quick turnaround. Pioneer POS sells through qualified technology resellers throughout the US and globally.

About Mission Integrated Systems

Mission Integrated Systems was founded in 2000 out of a belief that the hospitality industry's EPOS solutions could be improved and be made more cost effective. It was a bold move but one that has paid off handsomely for many clients who now enjoy much greater control of their businesses. Our unerring dedication to our original mission statement – 'to create an affordable, powerful and easy to use POS system for the hospitality market' – has seen them win contracts from some of the most respected names in the hospitality industry. The real secret of course is not just that Mission offers unrivaled customer service but the fact that they build everything from scratch to suit the needs of each individual businesses they partner with. In many ways Mission's strength is undoubtedly its people and the brains behind each piece of software they create.

For more information please visit www.missionis.com.