

Pioneer POS Asterix-X5 Not a Ye Olde POS Solution

May 2014 – The [Pioneer POS Asterix-X5](#) is a sleek and rugged all-in-one that is designed with Intel's latest Atom DualCore (Cedar View) processor, and is the first all-in-one implementing Cedar View technology. In 2006 Jon and Lindsay Barrilleaux opened their Richardson, TX based Ye Shire Tavern just outside of Dallas, and after eight years they were starting to see a “lack of service and support from their current POS vendor, and were consistently having both hardware and software issues,” said Ann Bogle, Operations Coordinator at locally based [T3 POS Solutions](#). When T3 POS showed them the Asterix-X5 bundled with the [ST-EP4 thermal printer](#), Jon and Lindsay knew they had a can't miss POS solution that offers unmatched value and reliability. Using the latest fine dining POS software from [Dinerware](#), which is specifically designed for [fine dining](#) establishments, the “neighborhood place to go where one wishes to relax in a warm and friendly atmosphere, while sipping cocktails and enjoying great food” that is the Ye Shire Tavern was set to improve their profitably immediately!



Ann mentioned that the primary POS functionality that the bundled X5 and ST-EP4 printer handle for Ye Shire is “Order entry, reporting, timekeeping, and credit card processing. The reliability of both the hardware and software enabled them to turn their focus from everyday troubleshooting of basic restaurant operation, and turn it back to what’s most important... the customer.” T3 POS chose Dinerware’s table service and fine dining software options to streamline the fine dining experience that only Dinerware and Pioneer POS can bring to both back and front of house operations. The software integrated perfectly with the Pioneer POS X5 terminal, emphasizing inventory control through Dinerware’s user-friendly graphic interface, and increasing order accuracy, promotion, table and reporting management, as well as overall reporting. Even handheld mobile solutions can be integrated at the touch of a button on any smart phone as well with the Dinerware fine dining software solution. “Since the reliability of both the hardware and software enabled the Ye Shire to now once again put the customer first, they did not have to pay for service calls anymore when their POS system would crash on a Friday night. Pioneer POS and Dinerware have definably improved their ROI with the POS update, literally overnight.”

The Pioneer POS Asterix-X5 All-in-One has a [15" touchscreen that is spill-proof](#), and comes with the Intel Atom DualCore D2550 1.86GHz, Intel Gigabit network, 2GB DDR3 memory, POS Ready 2009 (or POS 7) with a three year warranty. Coupled with Pioneer POS durability, Ann also said that “productivity greatly improved while training new staff required less time, and more reporting functions are available to them. Ye Shire also saw a significant increase in table turns, and overall efficiency of the restaurant.” In addition of its cost effectiveness, the ST-EP4 thermal printer offers a true EPSON print mechanism, prints 1D, 2D, QR codes, and is covered with a standard three year warranty. The ST-EP4’s compact footprint allows for it to be vertically placed on the counter or mounted on a wall, making it a perfect for Ye Shire and any other restaurant, bar, and retail point-of-sale environment.



Case Study

Ann concluded that the training at The Ye Shire Tavern took about a “half day for the staff to get acclimated while we installed the complete POS solution the same day, and were up, running and live the following day.” She went on to say that, “Ye Shire wanted to move forward as fast as possible. So we did.” I think that Jon and Lindsay say it best about their own restaurant, in that “whether you are in the mood for a juicy hamburger and an ice cold beer, a

succulent slice of prime rib with the smooth taste of a velvety wine, come discover the unique atmosphere of The Ye Shire Tavern.” Thanks to Pioneer POS, Dinerware, and T3 POS, the next time I am in the Dallas area, I think I will be heading northeast and stopping by The Ye Shire Tavern in Richardson!

About Pioneer POS

[Pioneer POS Inc.](#) designs and manufactures a complete line of industry specific all in one computers, touch screen monitors, and kiosks. Founded in 1994 and based in California, Pioneer POS manufactures its solutions from start to finish in the USA which are deployed in Healthcare, Retail, Hospitality, and Gaming applications. Pioneer POS has built an exceptional reputation with its customers and reseller partners for superior flexibility and responsiveness to customer needs including short lead times, long product life cycles (minimum of 5 years), easy customization, and quick turnaround. Pioneer POS sells through qualified technology resellers throughout the US and globally.

About Dinerware

[Dinerware](#) was founded in Seattle in 2000, and provides restaurant point of sale software solutions to the hospitality industry. Dinerware can be found in upscale restaurants, cafes, nightclubs, bar and grills, fast casual restaurants, counter service establishments, quick serve restaurants, hotels, casinos, cafeterias, golf courses, and wineries. Thousands of restaurants have selected Dinerware software based on word of mouth recommendations from our existing customers based on its ease of use, reliability, and flexibility. Dinerware is an RSPA-certified vendor, and is sold and supported through an authorized dealer network across North America, the United Kingdom, and other countries around the world served by our partners in the Middle East and Southeast Asia. Dinerware achieved a place on the **Inc. 5000 list** of the nation's fastest-growing private companies in 2011, 2012, and 2013.

To learn more visit <http://www.dinerware.com/>