Chrome Hearts Lets Pioneer POS Be Its Guide

May 2012 - Germantown, Maryland based POSitive Technology has served thousands of storefronts across the United States to introduce and better utilize POS technology into the retail sector. With a solid hardware platform featuring Pioneer POS all-in-one touch computers, POSitive Tech recently just integrated Microsoft Dynamics Retail Management System (RMS) software with a 17" StealthTouch-M7 all-in-one touch computer for world renowned jewelry brand called Chrome Hearts.

For over 25 years Chrome Hearts has been an American luxury brand that not only specializes in high-end silver jewelry, but leather clothing as well as furniture with their famous gothic themes. Chrome Hearts well-known jewelry items feature fleur-de-lys (decorative symbol much like a lily), daggers, and floral designs. They also incorporate well-known watch brands in their worldwide boutiques such as Rolex watches with Chrome Hearts bracelets that take the place of the strap. They even offer sunglasses and clothing with their signature designs and recently added gold pieces to their collection.

Chrome Hearts needed a new POS solution for one of their 11 world renowned boutique stores. POSitive Technology called upon Pioneer POS to supply two StealthTouch-M7 all-in-one touch computers, each with Omni Barcode Scanners. The M7 was utilized in a wall mount configuration and POSitive used one of the most dependable retail POS software's in the POS industry, the Microsoft RMS software. Chrome Hearts set-up the POS solution with ease, and were finally able to track and manage inventory more efficiently while streamlining their entire point-of-sale process for their boutique store. Most importantly, they were able to improve customer service and inventory/supply management to help maximize retails 'cash-in per customer'.

Michael Flores, Director of Business Development for Pioneer POS added that "Pioneer POS touch screen equipment comes standard with a 3 year warranty and is serviceable for up to 5 years. This is an important factor for our partners like POSitive Technology, especially in the broad base retail sector where dependability and reliability are needed on a daily basis".

The StealthTouch-M7 is a 17" All-in-one touchcomputer powered by Intel Atom and Core 2 Duo technology. This allows the M7 to meet the most demanding application any retail environment could deliver. Since one product will not fit every business's requirements, the M7's versatile design allows customization to fit any need and meet your budget. Its processing speed, memory size, operating systems, touch technology, mounting options, and integrated peripherals are second to none. Some of the M7's other numerous benefits include a bright 17" display, a rugged enclosure with spill-resistance, and a blazing Intel Gigabit network. , 10/100/1000BaseT. Wireless (Wi-Fi) is optional, and offers plenty of connectivity: 4 Serial, 6 USB ports, 12-volts and 24-volts powered USB ports, 2nd display port for advertisement on LCD or Plasma display.

If you want a truly integrated POS solution, the Pioneer POS M7 terminal is the answer. With an integrated magnetic stripe reader and biometric fingerprint reader, integrated barcode scanner,

privacy filter, and integrated webcam, this terminal cannot be beat. Not only is it ideal for retail applications, but has superior performance in the healthcare, self-service kiosk, manufacturing, and hospitality industries.

Steven Brightwell, Regional Technology Manager at POSitive Technology concluded that "POSitive has been using Pioneer POS all-in-one touch computers for several years now as our preferred hardware platform". He went on to say that "The reliability and flexibility of the M7 and Pioneer POS products as a whole offer the needed compatibility to be configured to meet the unique needs of our installations across the country".

To learn more about Pioneer POS products, please visit our products page.

About Pioneer POS

Pioneer POS Inc. designs and manufactures a complete line of industry specific all in one computers, touch screen monitors, and kiosks. Founded in 1994 and based in California, Pioneer POS manufactures its solutions from start to finish in the USA which are deployed in Healthcare, Retail, Hospitality, and Gaming applications. Pioneer POS has built an exceptional reputation with its customers and reseller partners for superior flexibility and responsiveness to customer needs including short lead times, long product life cycles (minimum of 5 years), easy customization, and quick turn around. Pioneer POS sells through qualified technology resellers throughout the US and globally.

About POSitive Technology

POStive Technology is the leading provider of the Microsoft Retail Management System, and the number one resource for retail point of sale solutions. They feature retail software applications, hospitality software applications, hardware platforms, networks, internet access, payment processing, and security solutions to help lower costs, increase speed and improve business efficiencies.

To learn more please visit www.positivetechnology.com.